

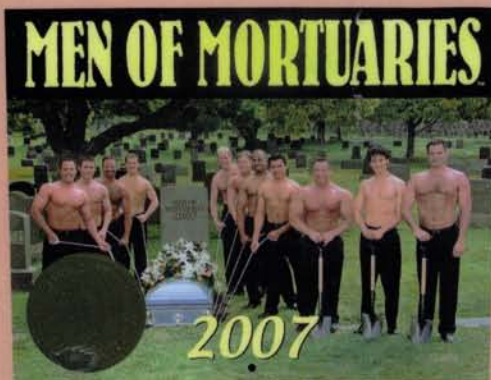
ICCFTMA M A G A Z I N E

March - April 2007

CEMETERY

CREMATION

FUNERAL



The Men of Mortuaries calendar will be on sale at the ICCFA booth in the Expo hall.

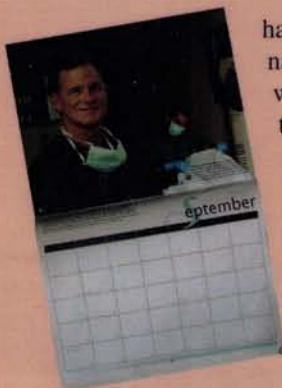


Meet the 'Men of Mortuaries' at ICCFA booth

Two of the men featured in the 2007 "Men of Mortuaries" Calendar will be selling and signing the calendars at the ICCFA's Annual Convention & Exposition, March 20-23, in Las Vegas Nevada.

Justin Zabor, the March model, and Marty Byars, the September model, are both speakers at the 2007 Convention and Exposition. Visit the ICCFA booth to purchase a calendar and meet the two men!

The calendars have received national and worldwide attention for their unique approach to raising money and increasing



awareness for breast cancer. Funeral home owner Ken McKenzie launched the calendar to raise funds for KAMM Cares, a nonprofit organization he founded in honor of his sister and benefiting women with breast cancer.

The men have been featured on The Today Show, David Letterman and other programs across the country, and the calendars have been praised by celebrities including Whoopi Goldberg and Gene Shalit.

Show your support for breast cancer by purchasing the "Men of Mortuaries" calendar at ICCFA's Convention and Exposition. Visit www.menofmortuaries.com to learn more about the calendar and KAMM Cares. □

Marty Byars, left, and Justin Zabor, above, two of the models for the Men of Mortuaries calendar, are among the speakers at the ICCFA Convention. Check the onsite schedule to find out when they will be at the ICCFA booth where calendars will be on sale.